

# DEWA, Emirates Group collaborate to conduct energy-efficiency session

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*His Excellency Saeed Mohammed Al Tayer, Managing Director and CEO of DEWA.*

**The Dubai Electricity and Water Authority (DEWA) today announced it teamed up with Emirates Group, to organise a dedicated four-day workshop offering detailed information on various energy conservation techniques.**

Held at the Emirates Group Headquarters, the sessions offered valuable tips and recommendations on conserving natural resources and balancing electrical load during peak hours to help optimise energy savings.

The participants, including employees and visitors to the Emirates Group headquarters, were also provided with tools and guidelines on ways to minimize wastage through the rational usage of water and electricity.

DEWA demonstrated the use of specific tools such as aerators that help achieve more than 40% savings in water consumption. Consumers were also advised to use energy-efficient lamps and light fittings for significantly mitigating the use of energy.

To help bring about a change in consumer behaviour, DEWA elaborated on its electronic payment method - ePay - that facilitates consumers to save further time and energy. DEWA's initiatives such as the 'Best-Consumer Award' recognizing the top contribution to conservation at homes was also highlighted during the workshops.

His Excellency Saeed Mohammed Al Tayer, Managing Director and CEO of DEWA, said:

'We are committed to fostering a culture of energy conservation in Dubai and the region, and we constantly strive to make sure that all individuals are aware of the importance of conserving energy. The overwhelmingly positive response from the community has led to a significant reduction in energy consumption and to a heightened preservation of our natural resources.'

Amal Koshak, Senior Manager - Demand and Tariff Management, said, 'As a leading local company, DEWA was proud to partner with Emirates Group in our latest call-for-action conservation drive. To disseminate best practices among our visitors and other stakeholders, besides our communication collaterals, we distributed energy saving devices such as aerators and lamps. We also conducted demonstrations on the right use of the devices that not only help reduce energy use and thereby minimize the carbon footprint, but also generate precious savings on electricity bills.'

Spearheading the drive for energy conservation in the region, DEWA has been conducting several programmes and initiatives including the World Environment Day activities that saw it hosting a series of exhibitions and workshops on water and paper recycling. It also marked a successful participation in the recently concluded Water Days Event.

DEWA's more recent 'Best Consumer' campaign rewarded 13 home consumers with cash prizes amounting to Dhs22,000 for reducing individual water and electricity consumption. The 'Conservation for a Better Tomorrow' campaign, which aimed to encourage Dubai students, schools and universities to decrease their energy consumption, helped participating institutions minimize the use of water by nearly 42%.

Philips, world leaders in lighting, and Grohe, foremost providers of water technology solutions, also participated in the Emirates-DEWA campaign.

(AME Info)